Today more people are travelling than ever before.

Why is this the case?

What are the benefits of travelling for the traveler?

Today, millions of people visit other countries to spend their leisure time. In fact, the number of travelers is noticeably growing each year. There are many reasons behind this trend such as rising income, <u>the</u> growing number of internet users and captivating advertisement<u>s</u>.

Firstly, household income has increased and air travel has become considerably cheaper than before; therefore, people can afford to visit more places across the globe. In addition, <u>the</u> internet has helped people travel easier and more conveniently. For instance, people can buy an e-ticket and book a room through the net in the shortest time. Moreover, <u>advertisement advertising</u> has a significant impact on travelling. People watch fascinating online or offline ads which make them travel and visit those attractive places.

It is undeniable that travelling brings a lot of benefits for the travelers. As people travel to another country, they get familiar with a new culture. For example, when westerners go to the Asian countries, they taste exotic dishes they have never eaten before and enjoy watching unique and colorful festivals which they could have only seen on TV before. Furthermore, travelling helps people ease their stress. It is obvious that nowadays life can get stressful and one of the ways to reduce the level of stress is to travel. For instance, taking a short trip to seaside resorts can be release stress and improve your performance at work.

In summary, travelling has increased compared to the past because of <u>the number of</u> growing internet users, attractive advertisement<u>s</u> and affordable prices. People get a lot of benefits from travelling including acquaintance with new culture<u>s</u> and stress relief.